



FREQUENTLY ASKED QUESTIONS:

◆ What is a Peddler Show? ◆

The Peddler Show provides a marketplace for an exclusive segment of specially skilled and artistic merchants. Peddler Shows are a quality showplace for today's talented and inventive creators, designers, and artists who are interested in exhibiting and selling their quality merchandise to the public.

◆ How are Peddler Exhibitors chosen? ◆

A complete application including product and booth photographs is required to jury for acceptance in any Peddler Show. All merchandise that will be displayed and/or sold in your booth must be included/disclosed on your application. Criteria for acceptance include originality, quality, imagination, and design. Shows are juried to ensure quality and variety. Management reserves the right to accept products or companies that add variety and interest as well as compliment other vendors. Placement of vendors will be based on quality of workmanship, originality, tenure, and professionalism of display. Exhibits must be of the highest quality possible.

◆ How are Peddler Show contracts accepted? ◆

If the Jury Board approves your application, our office will send you the contract for participation. An exhibitor may choose as many or as few shows as they wish to apply for. However, the number of shows an exhibitor applies for is one of the criteria for acceptance into the more popular Shows. Acceptance is based on availability and category, as well as many other factors including: overall quality and professionalism of product/display, tenure with the shows, quantity of shows done, or any cancelled over the years, account standing, and the date the contract is received.

◆ How many exhibitors are in each show? ◆

The show size varies from show to show according to space availability. The maximum show size is around 200 exhibitors; the minimum is around 40 exhibitors.

◆ What is the cost/booth fee? ◆

The smallest booth size we offer is a 10x10 for \$395.00. Booths are then available up to 10x40. Each additional 5 ft is \$160.00. Tables and chairs are sometimes available for rent. There are no commissions or extra charges, with the exception of electricity charges, which vary from show to show. Corner booths are an additional \$50.00, these must be approved by management.

◆ When are booth fees due? ◆

Booth fees are **due in full 30 days prior to the show date**. Payments may be made by check or credit card and any payments made after the due date will be subject to late fees equivalent to 10% of booth cost, and subject to show cancellation and or suspension of future shows.

◆ Are deposits required? ◆

Due to the fact that we allow Peddlers to apply and hold space in multiple shows throughout the year – and do not require these booth fees upfront, we require an annual deposit to hold your space in these shows. This amount is determined by the largest amount due for any one booth you apply for – if that is a 10x10 booth your deposit will be \$395.00 because this is the most expensive booth you will be paying for throughout the year. The deposit will hold all booth reservations for the year and at year-end it can be applied to your last show balance, refunded to you, or it can be rolled over as the next year's deposit, which is what most Peddlers choose to do. In the case of delinquent payments, unpaid late charges, cancellation fees or “no-shows”, the deposit may be applied to your account.

◆ What if you are placed on the waiting list? ◆

If a show is sold out, or if a show is full in your category when your contract is processed, you will be placed on the waiting list for that show. If we have cancellations, we may contact you and at that time you will be under no obligation to accept the placement. Because we do not know when cancellations will occur, this might be 4 months prior to a show, or 2 weeks out – but again, this is the Peddler's choice whether or not to participate.

◆**How to add new items to the booth?**◆

We understand that goods are always changing. Changes and additions within your juried/approved line are encouraged. However, Peddler Show Management must be notified before any new type of items can be sold in your booth at any show. New products will not be allowed to be displayed or sold in your booth without prior jury and approval from Peddler Show Management. It will be necessary to send in pictures of the new items with a full description including what percentage of your booth the new merchandise will occupy. Any unapproved or unjuried items are subject to removal by Management.

◆**What are the booth requirements?**◆

BACKDROPS: Your booth must have at least 6 ft. tall backdrops and be enclosed on all three sides – in order to appear as a room setting or boutique within the show. Your backdrop (whether wood, pipe and drape, or otherwise) should physically and visually separate your booth from the other booths behind and beside yours. This helps maintain The Peddler Show’s atmosphere of The Perfect Street of Shops! All backdrops are the sole responsibility of each Peddler – The Peddler Show Management does not provide any materials for your booth setup.

BOOTH SIGN: A booth sign large enough to be seen from the aisle and bearing your business name is required. It must be attractive and compliment your booth.

CORNERS: Due to the number of requests that we have for corners, we cannot promise corner placement. If you are fortunate enough to have a corner booth, you are asked to leave your corner open to make the booth more visible to the customers or use your outside wall to display your merchandise so that it will be attractive from both aisles.

TABLES: Tables must be covered to the floor.

APPEARANCE: Your booth must be neat and orderly at all times. All back stock, boxes, and personal items should be kept out of sight. Remember, it is a proven fact that a quality booth and quality products in a quality show results in more money in your pocket!

PROMPTNESS: Your booth is expected to be completely ready and you are expected to be in your booth at least 30 minutes before the show opens, at which time Show Management will conduct a walk through. There is no early tear down. In the event you sell out of merchandise, your booth must remain open until closing on Sunday.

◆**How is electricity handled at the shows?**◆

There is electricity available at all Peddler Shows. However, it is limited. **The maximum electricity allowed per booth is 100 watts for each five feet of booth space.** If a problem occurs, we may ask for everyone to cooperate and lower usage. We suggest that you use lower watt or energy saver bulbs. When fans or space heaters are used, fewer lights can be used. The charges and procedures will vary from show to show. Electricity is available upon request when signing up for shows; however, some facilities require that we send out individual forms to be returned with payment directly to the facility.

◆**What are set up and Show hours?**◆

Regular Show hours

Friday 12pm–6pm
Saturday 9am–6pm
Sunday 11am–4pm

Regular Set-up hours

Thursday 8am-5pm
Friday 7:30am-12:00am

Special Holiday Show Hours

(All shows in October, November & December)

Friday 11am-12pm (Sneak Peek hour)
Friday 12pm–6pm
Saturday 9am–6pm
Sunday 11am–4pm

Holiday Set-up Hours

Thursday 8am–6pm
Friday 7:00am–11:00am

◆**How to contact us?**◆

Our main office is located in Austin, Texas.

5508 Hwy. 290 West, Suite 208

Austin, TX 78735

Phone number: (800) 775-2774

Fax number: (512) 358-1004

E-mail: info@peddlershow.com

Website address: www.PeddlerShow.com

Questions may be directed to the following:

Katie – Administration & Events assistant	Ext. 205
Marcela – Jury Board Coordinator	Ext. 204
Amber – Events Manager	Ext. 212
Meagan – Events Manager	Ext. 210
Kerstin – Events Manager	Ext. 202
Jessie – Director of Marketing & Operations	Ext. 211
Lloyd – Accounting Manager	Ext. 208
Rachel – CEO/Owner	Ext. 207

**Thank you for your interest in
The Peddler Show!**